

NMMA Boat Shows 2011 Specs

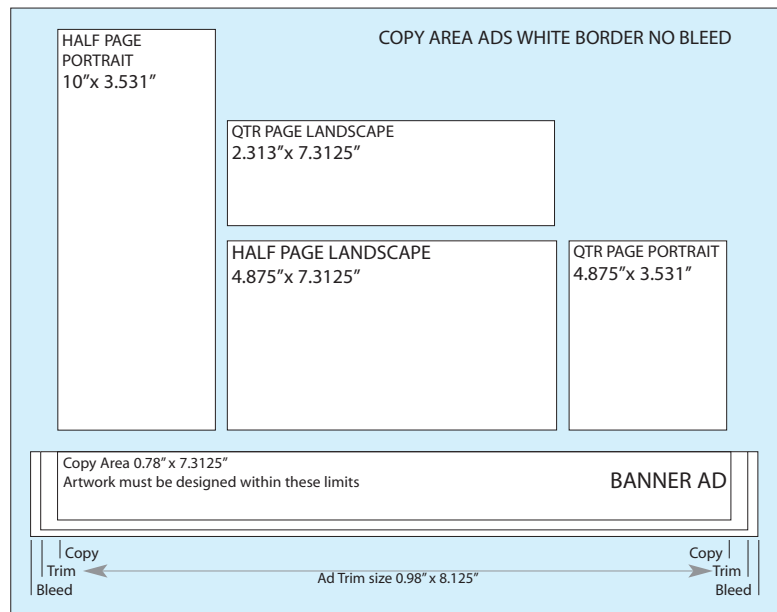
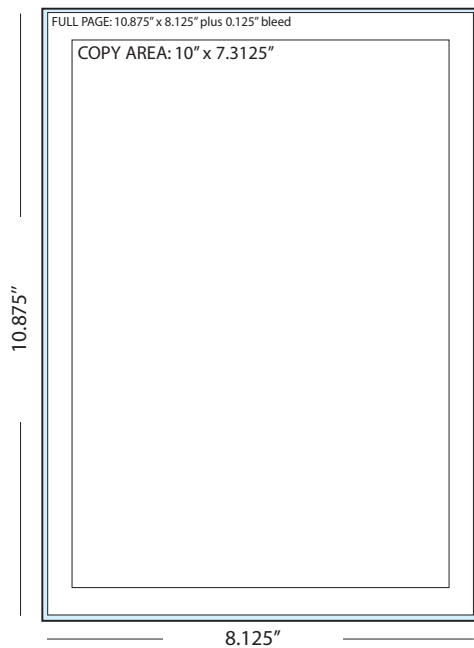
All dimensions are in inches

Trimmed size: 10.875" x 8.125" • **Bleed size:** 11.125" x 8.375"

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PLEASE NOTE: When designing your artwork please take special care to ensure that company logos, contact details or any other important information is kept within the copy area of **10" x 7.3125"**. If your artwork has any important elements close to the trim line, you may be asked to resupply it. Please contact Ad Production if you have any questions.

Double Page Spread (DPS) Sizes: 10.875" x 16.25" plus 0.125" bleed all around.

When designing a DPS ad allowance must be made for some loss of image due to binding. Please call Ad Production to ascertain required allowance.

ARTWORK: Please supply all artwork designed to the correct dimensions above as a high resolution (300 dpi) PDF with all colors converted to CMYK and all fonts embedded.

PROOFS: Where possible, please supply a calibrated CMYK color proof of your artwork.

MEDIA: Files may be supplied on CD or uploaded via File Exchange at <http://web.trmg.co.uk/filex2/> (please call for login details)

Please send artwork files via email to tracey@trmg.co.uk

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